INTERNSHIP ANNOUNCEMENT

Community Media Access Collaborative 1555 Van Ness Avenue, Suite 201 Fresno, CA 93721 (559) 266-2622

Organizational Background

Community Media Access Collaborative (CMAC) is a membership-based, 501c3 non-profit organization created to help citizens, schools, non-profits, public agencies and others better connect with our community through the use of media.

CMAC's mission is to empower voices in the community to promote awareness, understanding, dialogue and civic engagement by providing media resources, access to training, and broadening media literacy.

Our Community Media Center is located on the 2nd and 3rd floors of the historic Fresno Bee building in downtown Fresno and opened on April 13, 2012. The media center offers a full range of production tools and training at low cost to community users. The facility includes classrooms, meeting rooms, editing suites, a computer lab, TV studio, and podcasting studio. CMAC also operates three television channels on Comcast and AT&T U-verse, and streaming on Roku, Apple TV, and cmac.tv. These platforms are available for community producers to distribute the video and audio programming they create.

Internships Available (1)

Community Media Intern - Spring 2025

Internship Details

This internship is a great opportunity to gain experience working with members of the community on media related projects. We are seeking applicants who demonstrate an interest in helping our community learn how to use media tools to share their stories, participate in civic engagement, and enhance their skills. Ideal candidates are enthusiastic about media production, enjoy helping others understand media technologies and production concepts, and are eager to connect with the community.

We have one (1) open internship for the Spring 2025 semester. Please review the positions before completing this application.

Community Media Intern

Selected interns will work with CMAC staff with various operational tasks, including but not limited to:

- Supporting the Community Media Team with member relations
- Assisting members in the studio and podcasting room
- Fulfilling equipment reservations

- Leading facility tours
- Scheduling programs for our channels
- Assisting with social media and marketing efforts
- Helping to organize community events
- Assist the Production Team with live broadcasts, multi-camera productions, and other productions as needed
- Create videos and podcasts with CMAC staff, including pre-production (planning, writing, and scheduling), production (filming, lighting, and recording audio) & post-production (data management, editing, graphics, and sound mixing)
- Help host CMAC online workshops
- Other media center-specific duties as needed

This is a paid internship for the Spring 2025 semester. <u>Eligible students must be</u> <u>currently enrolled in an undergraduate program at Fresno State.</u> Scheduling is flexible and may require weekend availability.

*FINANCIAL AID APPLICANTS AND RECIPIENTS PLEASE NOTE: Although this program provides a number of excellent benefits, receipt of a scholarship is based on eligibility. If you have no Remaining Need, you may not be able to participate in the program. (To see if you have Remaining Need, log into your My Fresno State account; go to Student Center; select My Finances; click on View Financial Aid; select Aid Year at top of list; click on Financial Aid Summary; and look at Remaining Need amount. This must be at least \$1750 or higher to earn the scholarship. If not, you might be able to increase your Remaining Need by reducing or declining one or more loan offer/s.)

If selected, please call Career Services, USU 306, 559-278-2381 to make an appointment with Claudia Ceja, University Internship Coordinator or email her at cceja@csufresno.edu

Preferred Skills/Knowledge/Abilities

All interns should be knowledgeable of the following:

- Video production experience
- Knowledge of editing programs, such as Adobe Premiere Pro or Final Cut
- Customer service/relations
- Strong verbal and written communication skills
- Public speaking (for facility tours)
- Self-motivated
- Ability to work alone and on a team
- Professionalism
- Problem-solving skills
- Basic office skills, including computer, internet, and copy machine

How to Apply

Please complete this **Google Form**.

Deadline

Applications are due by **Friday, October 25, 2024** at midnight.